



June 15, 2021

MANAGEMENT UPDATE:

Please join us in welcoming Brandon Schultz to the Carolina Ice Palace family. Brandon has joined CIP as Director of Hockey Operations, relocating to Summerville, SC with his wife, Jennifer and 10-week old baby boy, Jamison.

Most recently from Saint Charles, MO and a graduate of the University of Kansas, Brandon has spent over a decade developing a wealth of skills in addition to his Hockey Director and USA Hockey Level 5 Certifications. Brandon's success and experience as a Head Coach, Coaching Director, Arena Director and Assistant General Manager position him to quickly integrate into the CIP team and hockey community.

As the Director of Hockey Operations, Brandon will be a key member of CIP's management team. His primary focus will be to collaborate closely with managers, coaches and officials to develop a portfolio of progressive hockey programs and effective player development strategies. Brandon's ultimate goal is to provide the best hockey experience for players of all ages, their families, and the community. Brandon is responsible for day-to-day operations of all hockey-related services and tasks, including but not limited to scheduling, public relations, post-season evaluations, pro shop management, tournament administration, and tournament and program development. In close coordination with CIP's management team, Brandon will play an integral role in fostering and further developing the hockey community throughout the Lowcountry.

In addition to his role at CIP, Brandon has been appointed to the CYHA Board of Directors as the Hockey Director. In this capacity, Brandon, along with his fellow Board members, will actively represent the more than 250 players and continue to grow the Lowcountry hockey community. With over 10+ years of experience across multiple youth hockey associations, Brandon looks forward to contributing his expertise and working in the best interest of the entire youth organization on behalf of the association and the company.

The Carolina Ice Palace management team and staff welcome Brandon and his family to the team and look forward to their professional and personal growth in the Lowcountry.

- The Carolina Ice Palace